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In Volumes I and II of How To Pull Money Out Of Thin Air, you found me in many unusual places. Places where you might not expect to find an Internet Marketer “working”.

You found me in the cold and quiet halls of a place I thought I would never have to return to while pursuing my career as an Internet marketer.

However, you learned what I learned in these places. You learned that there are ways to finance your Internet business that many people here-to-fore have never thought of and even if they have thought of these things for the most part they have never taken action on their Ideas.
You learned that this series of reports, at least in the beginning are designed to help you make some “quick” money to finance your goal of starting an Internet business.

I use the terms *hybrid marketing* or *hybrid Internet marketing*. What I mean by this is although my techniques involve using a P.C. the Internet, they also depend heavily on personal contact with people.

I have found that personal contact with people is the fastest way to earn some quick and in most cases instant money.

As I have stated in other volumes of this series, you can continue to use these techniques to earn income if you wish, however, what I use them for is to generate financing for my other Internet endeavors.

If it seems like I’m repeating myself, I am. And here is why. I want to drive home the point that most men and women who want to start an Internet business dream of having a business where they can sell information products. They want to sell eBooks or reports in PDF or perhaps .exe format. They would like to set up a sales page and as one famous T.V. marketer says, “Set it and forget it.”

This can be done. Set it and forget it is a reachable goal. However I have found that there is a time factor and a learning curve involved with this, the most desirable type of Internet marketing.

Many people who dream of making a living selling information products on the Internet get discouraged before they succeed because of a lack of money to invest, ridicule from friends and family, and self doubt, “Can I really do this?”

My goal is to help you to climb over or walk around any and all obstacles that could or would stop you from reaping the rich rewards and satisfaction of having a successful Internet business.
Along the way I am also helping my self because as I test my methods to make sure they are worth passing along to you, I receive a wonderful and enlightening education on an almost daily basis.

It takes time to learn SEO (search engine optimization) and PPC (pay per click) marketing. It takes time to build the trust and relationships that most find necessary for the success of a profitable Internet information marketing business.

That is why I’m creating the series, How To Pull Money Out Of Thin Air. I want to show you how I and others have produced an adequate income to take care of our responsibilities and have some money left over to finance the cost of learning other forms of IM (internet marketing.)

The most frustrating thing you can face is being broke while waiting for your ship to come in, that is, make a living in Internet Marketing.

While you are striving to be a success in Internet marketing, bills continue coming, rent is due, transportation costs keep rising In other words life goes on, it doesn’t wait for your Internet Marketing business to start paying you.

At this point many say, GET A JOB, work until you make it. I’m here to present to you other options.

By all means WORK and WORK HARD, but work at something that keeps the dream alive. Nothing can be more distracting to a person wanting to be an Internet Marketer than facing the day-to-day problems on an 8 to 12 hour a day job. However, when you are earning an income in a “hybrid” IM business, you do see that there is money to be made on the Internet. And maybe more importantly your family and close friends can see that you are not just pursuing a futile goal. And finally most importantly you can say to yourself, “I CAN do it!”
If your present financial situation demands you keep your current job or because of the pressures on you there is no other way for you then keeping or getting a job then that is the best advice: get a job; keep your job. Use these methods to supplement your income. The reward will still be that you are proving that money can be made with Internet Marketing.

Yes, consider some alternatives to earning income via your computer and the Internet. I’m not telling you anything in this report that hasn’t been done by myself and countless others. Thus I present to you an overworked but true declaration, “If I can do it you can do it.”

**First**

To keep things in perspective, let’s focus for a moment on “pure Internet Information Marketing” and then we will once again turn our attention on some ways of How To Pull Money Out Of Thin Air to finance your endeavors with hybrid Internet Marketing.

**How to Pull Money out of Thin Air, that is, earn money using the Internet.**

Working online today can be compared to making a living out of thin air, cyberspace that is. You can either sell your own products or services; sell those of others through affiliate marketing or with resale or master rights, or by using other money-generating strategies. To help you set up a cyber shop and pull your own money out of thin air, here are some basic guidelines.

**Product / Service, Research**
Begin by researching needs online to find out what people want. You don’t want to sell what people don’t need and won’t buy, or you will waste lots of time, energy, money and frustration. Get help with a free keyword tool at: http://www.goodkeywords.com and test keywords you have in mind for your products and services. If more than 10,000 have been searching for them lately, go for it. If not, look for some other product to begin selling to make the best use of your time, energy and money.

For example, let’s say you researching “fishing” to see about selling a book about great places to fish. A keyword search may report the following top couple of terms or phrases searched;

Fishing boat 58,211
Fly fishing 45,110

So you know you can focus your product sales around fishing boats and fly fishing for the best chance of a good ROI (return on your investment) of time, etc.

**Setting Up Shop**

Next you need to create products are these topics, like reports or eBooks. Or you can have someone else create them, like by hiring a writer at online bidding sites like Elance.com. Or you can find them already to go either with private label (or other) rights or through affiliate marketing programs like Commission Junction at cj.com.

To get your feet wet and learn the cyber ropes, it’s easier to use affiliate marketing, because the products are already completed and so are their websites and marketing materials. Learn more about setting up shop ion this manner by searching articles on “affiliate marketing.”

If you choose to set up shop yourself with your own website, the easiest way to begin is by choosing an affordable web host that offers
templates and lots of help like GoDaddy.com. You can purchase your domain name for under $10 and toss up a website in a day also for under $10 and they have plenty of email and phone help to work you through the steps.

Marketing

From there you simply market – and keep on marketing! Research “Internet marketing” for a slew of popular online marketing efforts that work, and you will join fellow online entrepreneurs by pulling money out of thin air.

So that’s the goal…

to Pull Money Out Of Thin Air with your very own Internet Marketing business. If you need to earn some money to finance it what do you do?

If you have read How To Pull Money Out Of Thin Air Volume I, you know that one of the ways I recommend to earn seed money for your Internet marketing business is to start a local Internet directory.

That is what I did and I did earn enough money with it to buy any and all eBooks on Internet Marketing I wanted and for years my directory paid for all of my hosting and the tools I needed to do business on the Internet.

On a good day with this method I would earn $500.00. Of course every day wasn’t a good day and I often came home with only $100.00 to $150.00 after a full day of selling. However…

Another thing happened when I worked so hard to build up my Local directory. It happened because of the fact that I had to come face to face with hundreds of people over the course of the months it took to build my business.
While I was out talking face to face with small business owners I found that most had not thought of advertising on the Internet. In fact I had to “sell” most of my new customers on advertising. It was a rare occasion where someone said, “Come in!” “I’ve been waiting for someone to come in here and offer me advertising on the Internet. I want a webpage!”

While that happened only a few times, something else happened that made me a little cash along the way. I found that people had problems that needed solving.

It wasn’t always my intended customer that had the problem that needed solving. After all, my purpose was to talk to and sell my service to the business owner or manager and they were very often the ones with the problems that I could solve, but often times the problems came from employees and customers of the businesses I approached.

Here is one scenario. I’m out selling my service of listing Mom and Pop businesses in my local Internet Directory. They do or do not show an interest in my service. During the conversation that ensues they say to me, “My computer is so much slower than it use to be,” or “My computer freezes up every time I go on line or run a certain program.”

Another scenario is; I’m selling my service to the owner or manager of the business and an employee or customer hears us talking about computers and they come over and say, “I’m having problems with my PC,” and they proceed to describe those problems.

These scenarios happened to me every time I went out selling. But, silly me, I was out selling my service, that is my Internet Directory, and the opportunities that were coming at me from all directions were not dawning on me.
Finally one day the owner of a party supply store interrupted my sales pitch with the words, “My son’s computer is running so slow and he needs it for his school work. I just don’t know what I’m going to do.”

A light bulb went off in my head.

I needed some cash to pay a couple of bills so I said, “If you try my service, that is, my Internet directory, I’ll come to your house and speed up your son’s computer. She paid me for the year and I made an appointment to visit her house. I ran AVG and Spysweeper and zone alarm and her son’s PC started running like new. I do have to admit, I wasn’t familiar with the restore feature on her PC and the problem returned, but that experience did introduce me to another stream of income.

The rest is history. After that, when I found someone having spyware and virus problems on their PC I offered to clean it up for them, for a price of course. I usually charged $50 for the couple of hours work it took me to do the job but I do believe I could have received more. It would just have been a matter of asking for more.

The last two jobs I did I asked for $100 and the people paid that with no squabble. I don’t do PC cleanup anymore because it along with my other “hybrid” endeavors financed my IM business to the point that I’m chugging along turning out little eBooks and reports and that is working for me now.

However, had I not started making money way before my reports started selling I probably would have given up the Internet Marketing idea long ago. A little taste of success on the road to bigger success kept me going and I know it will keep you going.

So how did I develop a little PC cleanup business and what other things did I do to make a few bucks along the way to Internet
Marketing success? You will find the answers to these questions as you read on.

As I walked down the street asking people if they would like to advertise on AllGoTo.com I was surprised at some of the answers I got as to why small businesses people do not want to advertise their businesses. Many of the reasons they gave had nothing at all to do with reality. I got answers like, “I don’t have a computer,” or “I don’t have Internet and I don’t like the Internet or my computer because it is so slow.”

If those answers don’t make sense to you I understand because at first they did not make sense to me either. I would ask, “Do you want to advertise on the Internet,” and they would say, “I don’t use the Internet.” Believe me, I spent many sales calls educating the business
owners to the fact that, “YOU don’t need a computer or Internet to advertise to the thousands of your potential customers who do have PCs and use them to shop online.”

As I stated before what I was not hearing was the fact that my contacts were frustrated and suffering a lot of anxiety because of the fact that their PCs were bogged down with viruses, Trojans, and Spyware.

When I came to this realization I started to make money because I could help them solve their problem.

Yes they finally got my attention and when they did I realized that I could help them with their slow computers.

**Been there done that.**

I could relate to them. When I first started using a computer, selling on eBay and surfing the web etc. things were great. I was amazed by all the things I could do with this great invention the Personal Computer.

I hardly noticed it slowing down. One day my prized PC came to a screeching halt. I had to literally unplug it and let it come back on going through all of the painful disk checks and such that Windows 95 had to go through to come back on after an improper shut down.

The terrible condition (slowness) of my computer caused me to take serious all the stuff I had heard about spyware and viruses and firewalls etc.

I began to do research and I found a “set” of antispyware and antivirus programs that worked for me.

So, here I am talking to people who had the same problem I used to have and they had no clue of what to do.
I would say to them, “You probably have a virus, and here is what you do… bla bla bla” their eyes would glaze over and I would lose them.

Finally I started saying, “Oh I can fix that,” their eyes would light up and they would say, “How much will it cost me?” A deal would be struck and I’d be out to their house that afternoon or the next day. Yes they were really that anxious to get that PC running like new again.

I would bring to their house a CD with my favorite “Clean Up Programs” on it. The first thing I would always notice is that these people usually had things on their computers that I never had on mine.

They had Norton or Mcaffe or some other popular antivirus program.

At this point I will tell you that I would never say that Norton or Mcaffe are bad programs, you have to decide this for yourself. All I know is, these people had them on their computers and they were not working for them.

I can further say that the programs I installed on their PCs did work and I left the customers’ homes leaving them with a smile on their faces at least 90% of the time.

Oh yes, there were a few PCs that I just couldn’t make run faster. I never charged unless I improved the performance of their PCs and I did the job most of the time.

Whether I’m right or wrong I just never had much confidence in those big name virus removal programs. To this day I don’t use them. Give me AVG by Grisoft, Adaware by Lavasoft, and Zonealarm by Zone Labs any day. Those are what work for me.
One thing I learned the hard way was the fact that in some instances you must disable the restore function before you remove spyware or the spyware comes right back at reboot.

You can search to find other programs that work for you if you choose to clean up PCs to make a few dollars. That is up to you.

At the end of this section you will find a list of all the programs I used to service PCs for people.

I like the free versions of these programs and I LOVE the paid for versions. They just seem to work better. However, as I said the free versions work just fine and I always gave my new customers the choice of the free versions or the paid versions. I made it clear to them that I was not making any money more or less when they chose the free or paid for versions. It was just a choice they had to make.

One of the great thing is that the paid for versions of these programs usually come with a free trial, usually 15-30 days. So you can give your customers several different choices and you can exercise several different choices as you to your job.

I can’t possibly enumerate all of the combinations here but following are a few different ways to take full advantage of these great antivirus and anti spyware programs.

You can use the Pro version of AVG or Zone Alarm to clean up a PC and then immediately uninstall them and install the free versions for your customer. You can leave the trial versions on the PC and give the customer the option of buying them at the end of the trial period. You can start with the free versions and just leave it at that. Like I said you must decide on what works best for you.

CAUTION, when you start “messing” with other people’s computers it can get very personal. You never know what terrible things you will
find on juniors PC. You might uncover things that could be embarrassing to Junior and/or to Mom and Dad. Just get those things off the PC without any editorializing (that’s my humble opinion). Of course by “those things” I mean the spyware and viruses that are planted on PCs by some of those sites that no one admits they visit.

Another thing, get yourself a contract for the customer to sign that clearly shows that you are not responsible for any damage to the PC. If you remove all of the viruses and spyware and the space bar stops working, in your customers mind, YOU broke that space bar.

Make it clear up front that you are not responsible for any damage to the PC. Actually let them read the terms of service that shows up while the programs load. Let them click continue, agreeing to the terms that the program authors are not responsible for any damage to the computer. Of course, you are not going to damage their computer, but anything that is wrong with it after you clean it up might be blamed on you if you don’t protect yourself in the first place.

If you see you are up against a hopeless case, tell your customer you can’t fix it, don’t charge them anything and move on. Better that, then spending hours for nothing. You are only looking to remove the viruses and spyware from otherwise decent PCs. Sometimes you just can’t fix junk.

Have a back up plan for the occasional “problem” case. You should have a good relationship with a local PC repair shop where you can take a PC if the need arises.

Blaming others for “breaking” their computer happens. It’s very much like what happens to auto mechanics. Someone takes his or her junker in for an oil change and then the radiator goes out. The Mechanic is accused of breaking the radiator. “It was working before you changed my oil!”
I was in my PC repair guy’s shop the other day. There was a very angry young lady in the shop. She was holding her laptop. My PC guy had cleaned up all of the viruses and spyware from her PC but now at home she could not get on the Internet. He assured her that what he did to her computer had nothing to do with her getting on to the Internet. He invited her to hook up to the Internet in his shop. She did and signed on to the Internet fast and easily.

When she saw how easy her computer went online, she exclaimed, “yes but it won’t go on my Internet at home. YOU did something to my laptop to make it not go online at my house!” An appointment was made and he now has to go to her house to show her how to get on the Internet.

At this point I guess you think I’m painting a very bleak picture of picking up some extra cash by removing spyware and viruses from peoples computers.

Let me remind you in the spirit of the How To Pull Money Out Of Thin Air series, many moneymaking techniques are suggested to you only as a temporary method to earn some cash while you continue to build the Internet Marketing business of your dreams.

Who knows, you might find a way to make money in this series that appeals to you and you might continue to do this for months and years to come. If not, please remember, every dollar you make with Computer and Internet related methods is another reinforcement in your mind that YOU CAN DO IT. You can make money on the Internet. You Can Pull Money Out Of Thin Air!

**Back to the subject of PC cleanup.**

I gave you my favorite programs to remove spyware and viruses from computers. You might have others. By all means if you have favorites that work for you on your computer use them. These programs, after
all are really just a means to an end. That is, to clean up all of the 
scumware, spyware, and viruses that are slowing down your clients 
PC. In the paragraph below I outline for you how I do it. It is not my 
intention for these instructions to be the end all be all. I’m just 
showing you what works for me.

AVG

I install AVG on a computer two different ways. I either download it 
directly from the Internet or I install it from a CD. Installing it from a 
CD is my favorite way to do it.

Before you go to your customer’s business or home, go to 
http://www.grisoft.com and click the link to the trial versions of 
Grisoft’s programs and choose the version you want to use to clean up 
your customer’s PC.

You should be familiar with whatever program you are using so 
PLEASE use them on your PC or laptop first to see how they work.

House Call by Trend Micro.

This is an online virus check. In my experience it works very well. 
The main purpose of using this would be if you believe that your 
customer will faithfully use it from time to time. If so, run house call 
as your client looks on and write up a little text file to remind them 
how to find and use it. This great tool can be found at 
http://housecall.trendmicro.com/

Adaware by Lavasoft

Adaware is my favorite anti spyware program.* 
When you run Adaware be sure to let the customer know that many 
free programs they might have downloaded are not really “free.” They 
come with the price of the program planting spyware on your
customers’ computers. Sometimes the programs will not work after Adaware removes the spyware.

Explain to your customer that if they are willing to pay the price of having others “spy” on them then they can reinstall the program, which will reinstall the spyware or they can go to the quarantine area of adaware and restore the spyware. Here is a quote from the digital manual that comes with Adaware. “What is the quarantine?

*Quarantine files are used to isolate and backup items detected during a scan and gives you the option to reinstall them at a later time.*

*Items moved to the quarantine folder will be encrypted and compressed, and can only be read and restored using the built in quarantine manager in Ad-Aware SE. Objects stored in quarantine do not pose a threat to your computer.*”

Frankly, I allow the spyware to run on some of my programs on my computer as the program works so well for me I put up with the spyware. One example is the ad cookie the free version of Cutefttp uses. Without this little piece of spyware Cuteftp doesn’t work. Your customer might have some programs with which they are willing to put up with the spyware. Be sure to check. You can find the free version of Adaware by clicking the link below. It might be my imagination but it seems to me that they move free adaware around sometimes. I’ve always been able to find it by searching Google for “free adaware” lavasoft. (free adaware in quotes and lavasoft not in quotes. As of this writing free Adaware by Lavasoft can be found here. [http://www.lavasoftusa.com/products/ad-aware_se_personal.php](http://www.lavasoftusa.com/products/ad-aware_se_personal.php)

Down load Lavasoft’s Adaware install program to your desktop and then burn it on a CD for use on your Customer’s computer.

Zone Alarm
Zone alarm will protect your customers PC from many future unwanted attacks by viruses and spyware. Again you can download the pro version of Zone Alarm to your desktop and burn it on a CD. When the trial is over (15 days) your customer can either purchase it or let it revert to the free version. The free version works fine, the paid version is better. Here is the link to Zone Alarm.

http://www.zonelabs.com/store/content/company/products/znalm/free Download.jsp

*EDIT: Please read and take into consideration this edit. You may have to do some testing on this one…

As I was putting the finishing touches on this report I was notified that AVG has a new and improved Antivirus program and they now they even have an anti spyware program.

You have read in this report that my favorite anti spyware program is Adaware by Lavasoft. I’m including this edit and leaving the information regarding Adaware in tact due to the fact that I haven’t had a chance to test AVGs new spyware removal program enough to stop using Adaware and it really is a great program.

I must tell you. I have used the new AVG antivirus and anti spyware programs on 3 different PCs and both programs seem at first use to be superior to the ones I talk about above. If AVG anti spyware continues to work well for me I will continue to use it.

You may be wondering what my first results were.

On my personal P.C. I ran Adaware by Lavasoft and got rid of 9 instances of spyware.

I then ran the new AVG anti spyware and it found 50+ more instances of medium danger level spyware. To find the new AVG anti spyware
and Antivirus software click this link. 
http://free.grisoft.com/doc/5390/ln/g/us/tpl/v5#avg-anti-virus-free

End of EDIT.

How much should you charge?

It’s been my experience in my area, that computer repair shops charge a going rate of $85 to clean up a PC. I started out charging less but when customers starting raving about the fact that not only was I charging less but I was saving them a trip to the Repair shop and they were not without their computers for the one to three days the shop usually keeps them, I started charging more.

I realized toward the end of my “career” as George the computer guy that people would be willing to pay me the same if not more to save them the trip to the repair shop.

When you think about it, this is more than fair because the guy at the shop can work on any number of computers at the same time, letting the antivirus and anti spyware programs do their job concurrently on many different PCs. In the businesses and homes of your customers you are usually working on only one PC at a time, maybe only doing one or two jobs a day.

Having the above in mind I did start charging $85 a pop and even got tips on top of that a couple of times bringing the actual cash for the job up to $100. I also charged $100 a couple of times with no complaint from the customer.

The good news…

You will find that once you have a satisfied customer, you will have a customer for life.
The bad news…

You will find that once you have a satisfied customer, you will have a customer for life.
If you are earnestly growing your Internet Marketing business there will come a time when you don’t want to do PC clean up any more.

PC cleaning requires serving customers when and where they want and need to be served. Your Internet Marketing business will sooner or later give you the freedom to work where and when you want. This is a definite conflict with your PC cleaning business.

If you are like me, once you have a loyal following of customers you don’t want to leave them high and dry. This is just common courtesy, however, it serves another purpose. Your customers just might be your first customers for your new eBook or membership site. It’s always easier to sell to your satisfied customers than to total strangers.

You should have a good working relationship with one or more local computer repair shops. When you are ready to get out of the PC cleanup business you can turn your customers over to these repair shops.

Simply let the shop owner know you are sending him some business and let your customers know you are leaving the PC cleaning business and recommend your friend at the so and so PC shop. It’s as simple as that.

Of course there might be some payment coming to you for each new customer the shop gets from you but I’ll leave that part up to you to decide.

Personally in similar situations I’ve received free work on my equipment and I was even given a nice little laptop. However, I’ve never received any cash payments for sending customers to a shop.
Well there you have it, a good way to pick up some money to invest in your Internet Marketing business.

**What Else?**

The rest of this report is devoted to some other ways to make some money while you are growing your Internet Marketing business.

I devoted more time and space to the PC cleaning business above than I will to the ideas below simply because it is the first add on business I found when I started my Internet directory ([See; How To Pull Money Out Of Thin Air Volume I and Volume II and the supplement report](#)).

All of the ideas below and many more you will probably think of can be implemented much the same way the PC clean up business is done. That is, find people who need a service or product and fill that need. Otherwise stated, “Sell people what they want to buy.” This is basic marketing 101.

**Sell eBooks and software that you have resell rights to on CD**

Yes, in most if not all cases if you have purchased the resell rights to an eBook or a handy little piece of software, you can load these on a CD and sell the CD to people in your area.

Do you have a great eBook that everyone is raving about and everybody and his brother are selling it online. Sell it offline. Small business owners their employees and their customers can be a great market for your collection of “how to” eBooks.

A flyer with the information can be left in businesses advertising your offer. You can even use the compelling sales letter that you would normally have on your web page on your flyer. A thousand flyers left
all over town with your offer on it and a phone # where you can be reached will surely provide great results.

Business people in brick and mortar businesses are just as interested in making extra cash as you and I are. Present them with an honest review of what is in your eBook show them a CD in a nice little jewel case with a simple label on it and you can sell your CDs all day for the price of the eBook on it.
If you only burned 10 CDs at night and sold them the next day you could make from $100 to $300 every time you did this.

Have I sold CDs this way? Yes I have. However I haven’t sold any eBooks yet. I compiled a CD with all of my favorite freeware programs on it, including the antivirus and anti spyware programs and sold the CDs (for the cost of my “producing” them) not charging for the freeware of course. I made an instructional CD on some computer basics that many of my friends kept asking me about and sold that.

(sidebar: You would be surprised at what people do not know. I got a call from a very nice elderly lady. She asked me if I could teach her some things about her computer. I said. “What do you need to know right now?” She asked, “How do I turn it off?”

**Do you have Photoshop Skills?**

Another way I’ve personally made money is by using my limited Photoshop skills in a professional Photo Studio. Yes I did say my “limited skills.”

My PhotoShop skills leave a lot to be desired. I’m not a “graphic artist” at all. However I found that professional Photography Studios, especially the ones that take School Photos (See; How To Pull Money Out Of Thin Air, Volume II) need some very simple photo editing done.

A couple jobs I took in this area only required me to know how to lighten or darken a picture using curves on PhotoShop and to have the skill to crop the picture to standard sizes. Something anyone who has PhotoShop can do.

In the studio I even used the photographer’s PC to do the job. So you can do this if you know a little PhotoShop but don’t have it on your PC.
Make money with Microsoft Word

If you have Microsoft word or a comparable program (Open Office is great and totally free [http://www.openoffice.org/](http://www.openoffice.org/) ) you can find all kinds of things to do for small businesses in your area.

The one thing that I actually did for pay was design a flyer for a local arts and crafts store. It’s just that simple. They need a flyer designed and you design it.

Large bold heading a couple of graphics along with the text your customer gives you, all arranged nicely on a word doc provides your customers with a very nice flyer for them to take to their local printer to have copies made. I charged $50 for a layout that took me a couple of hours to do. You can too.
Design Signs

Similar to flyers are signs. Have you ever gone into a little mom and pop business and observed hand written signs all over the place.

I’m not talking about “OPEN” and “CLOSED” signs. I’m talking about the numerous information signs around the place. “In case of emergency contact…..” “please don’t lean on the counter…” “While we are helping you please don’t use your cell phone…” you get the
point. You can offer to create custom made signs for these little business using nothing more than your PC and your word processor.

**Take out menus**

Yes, your local mom and pop pizza place or other type of restaurant has something that they give away and need more of all the time. Usually they just run off a few hundred at their local print shop when they need more and have been using the same format for years.

You might even see on the menus where they have whited out old prices and hand written in new prices before having them printed. Is it time for a “new design” for their give away take out menus? Make them an offer they can’t refuse.

**My most unusual request**

Ok, here is the most unusual thing I’ve done with my word processor.

A friend of mine needed a funeral program printed. I did it for him and was able to come up with something much more personal than what he would have received from his local mortuary.

Of course mortuaries and funeral homes fill this type of need. I include it here to show that when you have your antennas up for ways to earn money while you are building your Internet Marketing business all kinds of ways to earn extra cash will come your way.

How To Pull Money Out Of Thin Air, Volume III in no way covers all of the different ways you can earn income to finance your Internet Marketing Business. However, I hope you can see that all it takes is a little thinking out of the box to find ways to make ends meet and keep on going until your IM business does provide you with what you need.
In conclusion

This brings us to the end of How To Pull Money Out Of Thin Air Volume III.

What I wanted to accomplish with Volume III is to show that there are many different ways to earn some cash while you grow your Internet Marketing Business.

Time and time again I read on Internet marketing forums men and women saying in different ways, “How do I make money in this Internet Marketing thing?” The answer given over and over is, “Work at it until you make it.” “Study the field, test your websites and your markets, try this or try that and keep on improving your marketing skills and learning and you will make it sooner or later.”

I believe this to be good advice, but the problem is, for many different reasons, we need to see some cash coming in from our efforts. Even if we haven’t quit our jobs to do Internet Marketing exclusively it still feels great to be able to show our families that we are receiving some compensation for our Internet Marketing efforts.

In my case, a payment for a website I build for someone or a $100 bill handed to my wife from a PC clean up I did went a long way in motivating me and my family to continue trying with Internet Marketing.

Life’s experience has taught me that we are all about the same. If what I’ve learned over the years helped me, I think it can help you also, hopefully providing you with ideas and inspiration to keep you going until you reach your goal of full time Internet Marketing.

I hope you enjoyed reading this and I invite you to visit my website where you can obtain all of the volumes of How To Pull Money Out Of Thin Air along with the supplement reports and many other goodies for one low price to join “The Vault.” It is a lifetime membership. When you join “The Vault” you receive the right to sell
many of the items in it including this and past and all future volumes of How To Pull Money Out Of Thin Air. Check out the vault! [http://www.99pcvault.com/join](http://www.99pcvault.com/join)

Read on for the legal stuff…

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